

start-it-up

**an easy way
to (make) do**

**what-we-
talk-about**

we take care of it, for you

whatever your project is, carrying it out involves:

available time,
varied skills,
organized project management

with **start-it-up**, you benefit:

optimized resources,
a network of experts, à la carte,
of a dedicated project manager.

whatever your need is

we support any type of company wishing to set up or develop in France, from the validation of the project to the management of the activity.

we have the expertise and the local network to support you from start to finish:

- carry out your market research
- register your business
- provide legal and regulatory advice
- domicile your company and find offices
- recruit your teams
- ensure HR activities (portage)
- identify the right partners
- negotiate contracts
- structure your operations
- grow your business
- set up or develop a factory

we work for you and you retain control and visibility throughout the entire project.

why-choose-us

expert in setting up in France

- 15 years of experience in support and development
- varied skills, from study to industrialization
- a step-by-step approach, at your own pace
- an approach based on objectives and results
- clear and dynamic management to keep the right cadence
- full access to information, our tools and our experts

an integrated and exclusive services

Essentials management:

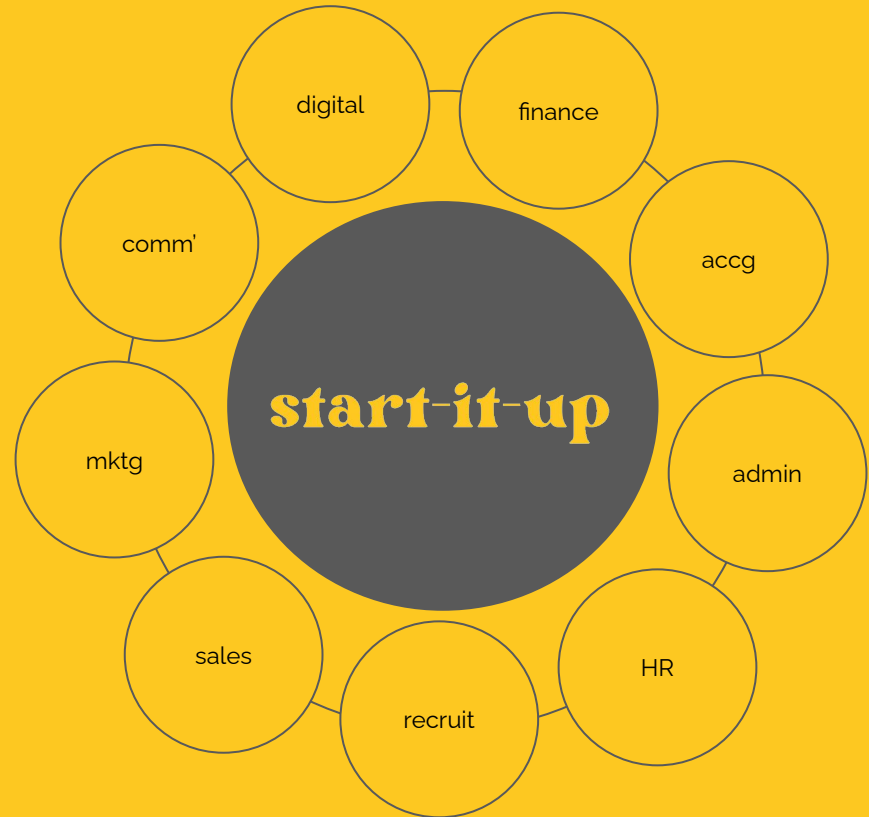
- **HR:** recruitment, portage, payroll, declaration
- **Admin.** : legal structure, registrations, domiciliation, bank...
- **Management:** training, support, evaluations of your teams

Our differentiators:

- Expertise in commercial and digital launch strategy
- Suite of tools at your disposal to optimize your follow-up and the participation of your teams, during the project and the activity
- Our compensation is indexed to your success

our ecosystem of experts

- 1 dedicated project manager
- quick decision making
- 360° management
- support from A to Z
- easy communication
- agile and adaptable structure
- network of experts
- focus on results



how-we-do

full service, tailor-made



study

- formalization of your objectives
- market study: market potential, competition, opportunities, trends...
- go-to-market strategy
 - adapted business model
 - strategic and operational recommendations
 - action plan

your project in line with its market

setup

- creation of the company and various formalities (statutes, bank, IP, HR, accounting, offices, etc.)
- process development
- recruitment
- contracting with partners and suppliers
- implementation of commercial tools and marketing plan

**an organization ready to operate
in the best conditions**

start

- daily management of the activity
- management of support activities
- support for growth

a successful and growing business

trustful project management

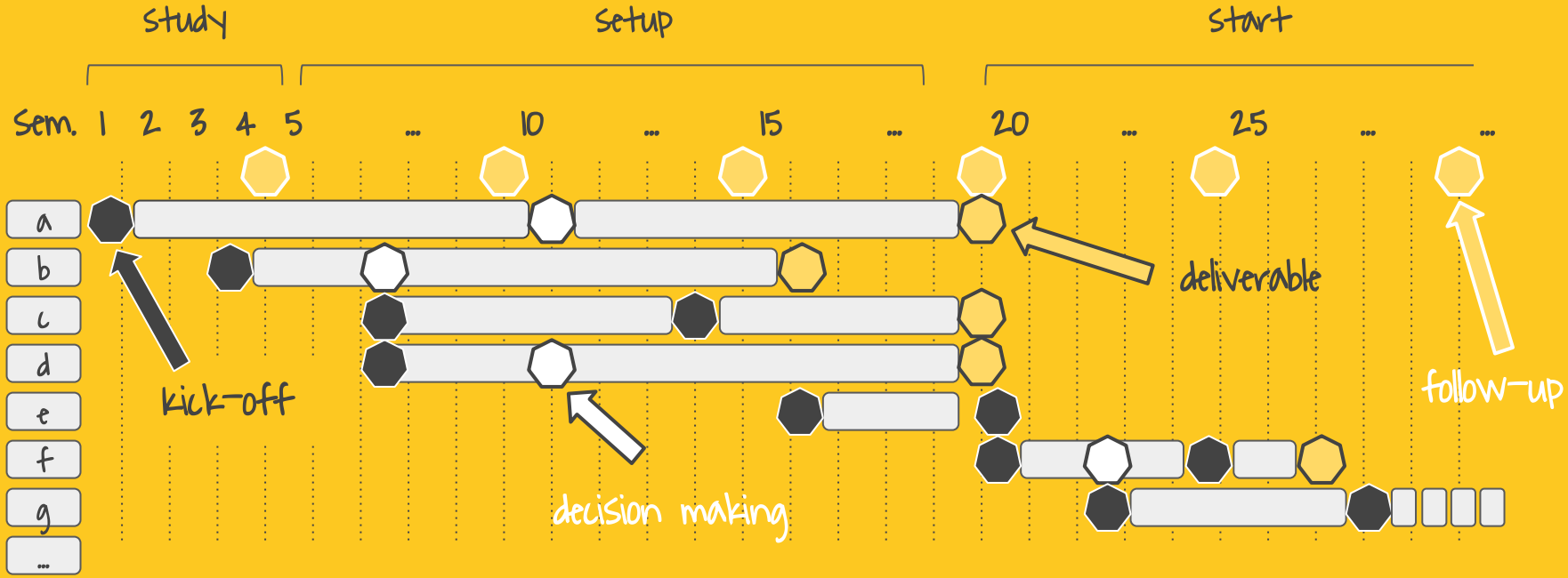
our support guarantees you full visibility and understanding throughout the project.

a proven method based on structured follow-ups:

- **kick-off meeting** for a clear vision from the start
- **useful weekly reports** to ensure permanent control
- **check points** at project highlights
- **decision-making meetings**, methodical and effective

thus, you keep control and the project progresses serenely.

dynamic and efficient management



what-we-did

our expertise for you

some of our missions

design of BtoB offers - energy

market research, definition of persona, management from prototype to industrialization

creating partnerships - tech

between Japanese start-ups and French companies for their development in Europe

growth plan - energy

support for a public agency in expanding its resources

communication plan - energy

as part of the creation of an offer for the strategic department

sales management - BtoB service

identification and implementation of best practices and appropriate tools

success

5 defined and operational offers

3 partnerships negotiated and contracted

300% growth plan over 5 years

reach **200k+** users, fully digital

growth YoY **20%**

who-we-are

project owners



**Maxime
Robert Colin**

- private law license
- consultant in digital and commercial strategy
- strategic leadership of a unicorn

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**Romain
Wiplier**

- director of operations and development
- head of marketing
- strategic projects manager

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Maxime in details

tech

health

energy

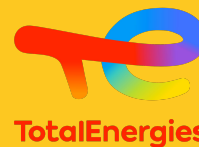
- creation of products and offers
- improvement of strategies and tools
- digitization of tools
- establishment of commercial and technical partnerships
- driver in innovation



Louvre Hotels
GROUP



Babilou



enedis

Romain in details

tech

food

distrib.

- creation and management of subsidiaries and global operations
- negotiation and contracting with partners
- definition and implementation of procedures and best practices
- recruitments
- business development
- implementation of new offers/activities



questions - & - contact

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merci-!