

COSMETIC ARCHITECTS

by SA&C

Building Cosmetic Legacies Crafting Beauty



About Us

Cosmetic Architects is a team of professionals in marketing, management, commerce, and communication. With over 20 years of managerial and consulting experience, we have combined our wealth of knowledge to provide clients with unparalleled expertise in the cosmetic sector. We focus on four key markets: US, Europe, Middle East, and Asia, providing a full-service solution to transform your brand ideas into reality.

Our services spans the entire lifecycle of cosmetic brands

- Brand Creation
- Strategy Development
- Positioning
- Product Development
- Formulation
- Manufacturing
- Regulatory Compliance

Additionally, we assist our clients with operational activities

- Product Launches
- Brand Awareness Activities
- International Sales
- E-Commerce
- Retail

Cosmetic Architects by SA&C Can Make a Difference in Your Brand Development Journey with:

- Expertise & Experience
- Market Insights
- Customized Solutions
- Time & Cost Savings



Our objective is to grow your brand, market size and sales!

○ **Cosmetic Architects** takes you through a well-defined **Brand or Product Development** process, employing multiple steps to ensure your success. We provide guidance and support at every stage of the process.



New Product Development

- Concept Development
- Feasibility Study
- Product Development
- Product Testing

Brand Development

- Ideation
- Audit
- Market Study
- Trend Analysis & Benchmark
- Evaluation

○ **Our team will connect you to reputable French private label manufacturers and assist from concept to deliver high-quality products that resonate with your target market and on budget.**

Private Labeling

- Formulation
- Manufacturing
- Raw Material Sourcing
- Packaging

- **Cosmetic Architects is uniquely equipped to provide cosmetic brands with invaluable support in seamlessly implementing their strategies and successfully transitioning into the operational phase. This proves especially valuable in the absence of a dedicated marketing and sales team in the market.**

Operational Marketing & Sales

- Market Entry Process
- Marketing & Branding
- Business Development
- E-Commerce Marketing
- Inventory Management
- After-Sales Services

Strategy Development

- Brand Platform
- Marketing Strategy
- Business Development Strategy
- E-Commerce Strategy

- **We develop intercultural competency as a necessity for clients looking to engage in international commerce.**

International Commerce

- Business Development
- Import & Export
- International Distribution
- International Contract Management




**Take your brand to new heights
with our expertise. Contact us
and let's make your vision a
reality!**

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